

OBJECTIVE

To obtain a part-time position which can utilize my 20+ years of graphic design and marketing experience.

SKILLS

Over 20 years of experience as a Web/Graphic Design professional, managing projects and employees. Over eight years as owner of graphic design/custom craft business. Two years' experience in residential real estate, licensed in Indiana.

- » Self-motivated
- » Problem Solver
- » Detail Oriented
- » Excellent customer service
- » Real Estate
- » Graphic Design (Adobe Suite)
- » HTML/CSS » Social Media
- » Google Analytics & Adwords

VOLUNTEER

PRESIDENT

STEINMEIER ESTATES
NEIGHBORHOOD
ASSOCIATION
OCT 2017 – Present

WEB AND PRINT DESIGNER

STEINMEIER ESTATES
NEIGHBORHOOD
ASSOCIATION
APRIL 2013 - Present

FUNDRAISING COORDINATOR

EPWORTH PRESCHOOL
PARENT COUNCIL
OCT 2017 – MAY 2020

shescraftyllc.com
lisarodgersrealestate.com
steinmeierestates.com

EXPERIENCE

REALTOR ®

F. C. TUCKER COMPANY, INC. / DEARMAN PROPERTY GROUP
NOV 2019 – PRESENT

As a residential real estate agent, licensed in Indiana; I work closely with clients to represent them in the buying, selling and building process. My attention to detail, responsiveness and interpersonal skills are what make me a great realtor.

OWNER & CREATIVE

SHE'S CRAFTY, LLC
JAN 2013 – PRESENT

She's Crafty is a custom craft and graphic design company consisting of an online store and how-to blog. The business has experienced significant growth since opening. I am the owner and sole employee and am in charge of all marketing, web design, graphic design, social media, blogging, business management and product creation.

DIRECTOR, WEB SERVICES

NATIONAL ASSOC. OF MUTUAL INSURANCE COMPANIES
OCT. 2000 – JAN. 2013

The National Association of Mutual Insurance Companies (NAMIC) is the largest property/casualty trade association in the United States.

At NAMIC, I managed: web services business operations, business services, marketing, graphic/website design, staff performance and development, B2B and B2C client consultation and project management. I spoke at many industry events, manned exhibit booths and networked with insurance industry executives. I maintained excellent client relationships; proven by our growth and high retention rate.

WEB DESIGNER/GRAPHIC DESIGNER

CITADEL NETWORK
JAN 2000 – OCT 2000

Duties included client consultation, basic HTML, graphic design, photography, content management, and more.

EDUCATION

BS, COMPUTER GRAPHICS TECHNOLOGY

DEC 1999 • PURDUE UNIVERSITY

While at Purdue I held an internship at The Purdue Exponent doing web design, newspaper layout, and pre-press prep.