

LISA RODGERS

PROFESSIONAL PROFILE

Meticulous, task-driven professional with 20+ years' experience in building, managing and growing businesses; with a focus on enhancing productivity and improving business operations. Equipped with exceptional ability to facilitate all organizational aspects of internal and external communications and support the day-to-day administrative, financial, and operational functions by working collaboratively with associates, senior management, members and customers.

PROFESSIONAL EXPERIENCE

May 2022 – Present | Compass Indiana, LLC, Carmel, IN

November 2019 – May 2022 | F.C. Tucker Company, Inc., Indianapolis, IN

Realtor / Broker

- Award Winning Real Estate Team: DeArman Property Group.
- 100% homes sold went for over list price, 100% homes sold pending in one week or less, 100% client satisfaction rate.
- My great attention to detail, responsiveness and interpersonal skills are what make me an exceptional Realtor.
- Provide added value to my team by assisting with social media graphics, print marketing materials, graphic design needs and business presentation materials.

January 2013 - Present | She's Crafty, LLC., Indianapolis, IN


Owner & Creative


- Over 10,000 sales and 750 Five Star Reviews on ETSY alone.
- Hit \$100,000 in revenue in first five years; in that span averaged 28% annual growth in revenue and averaged 42% annual growth in net income.
- Created thousands of memories for families around the world.
- Business Management: Executed all aspects of business, including but not limited to; marketing, high customer satisfaction, project management, creative work, social media, accounting and taxes.

October 2000 – January 2013 | NAMIC, Indianapolis, IN

Director, NAMIC Web Services

- Pioneered the mutual insurance industry's addition of online business by providing web design and e-commerce capabilities to NAMIC's small and medium sized mutual insurers; allowing them to remain competitive during a transformative and defining moment.
- Grew the business from one client to 325, and one employee to three; both successes provided me with management skills over multiple projects and employees.
- Created NAMIC's first collection of branded presentation materials, including but not limited to; Power Point templates, brochures, exhibit booth displays, board meeting materials and business reports.

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EDUCATION

December 1999

Purdue University

West Lafayette, IN

Bachelor of Science

RELEVANT SKILLS

Adobe Creative Suite

Microsoft Office Suite

Strong Organizational Skills

Detail Oriented

Excellent Customer Service

Digital & Print Marketing

Event & Meeting Planning

Valuable Interpersonal Skills

VOLUNTEER

October 2017-Present

President, Steinmeier Estates

Neighborhood Association

- Community Advocate
- Event & Meeting Planning
- Website & Newsletter

August 2021-Present

PTO, Allisonville Elementary

- School Directory Chair
- School Yearbook Chair

October 2017-May 2020

Fundraising Chair, Epworth

Preschool Parent Council

- Organized fundraisers